

# MEDIA RELEASE



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## Carers Australia Announces New CEO

The board of Carers Australia today announces Annabel Reid as the organisation's new Chief Executive Officer.

Annabel brings a wealth of experience and a proven track record in the not-for-profit and healthcare sector, making them the ideal candidate to lead Carers Australia into its next chapter.

With a passion for advocacy and a commitment to enhancing the lives of Australia's unpaid carers, Annabel is poised to contribute significantly to the organisation's mission.

Carers Australia's board chairperson, Cathy O'Toole, said: "I am confident that Annabel is the right leader to guide Carers Australia through its next phase of growth and advocacy.

"Her expertise in leading teams with clarity and collaboration will undoubtedly contribute to Carers Australia's ongoing success in championing the rights and well-being of carers."

Annabel is an insightful and strategic leader with over a decade of executive experience. Her expertise spans people leadership, commercial transformation, advocacy, operational excellence, change management, and engendering a culture of learning and growth.

The appointment follows a comprehensive recruitment process conducted by the board of Carers Australia.

Carers Australia looks forward to welcoming Annabel when she assumes the role on 18 March.

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