

STRATEGY ON A PAGE

Carers Australia represents its member associations and builds on their direct contact with carers in formulating national policy

WHO WE ARE			
Purpose		Vision	
To influence national policy, community and government's understanding and support of carer issues		An Australia that values and supports all carers	
OUR GOALS			
 Goal 1 Advocacy for Carers	 Goal 2 Engagement with Community	 Goal 3 Strengthen evidence base to shape national policy and dialogue on national carer issues	 Goal 4 Sustainability of Carers Australia
<p>Carers Australia has a national leadership role focussed on carer issues both current and emerging</p> <p>Enabling strategies</p> <p>Position Carers Australia as the advocacy leader for Carers ensuring that the diverse Carer voice is evident in national government policy.</p> <p>Profile Carers Australia, as a federated body, with a Communication Strategy that supports Member Organisations' key messages.</p> <p>Position Carers Australia to be the Carer voice for Older Persons (65yrs +), people with a disability (0 – 65), Mental Health, early childhood and end-of-life.</p> <p>Influence government policy relating to early childhood and end of life where directly or indirectly affecting Carers.*</p>	<p>There is strong community awareness and recognition of the diversity in carer roles and carers in diverse communities</p> <p>Enabling strategies</p> <p>Build community engagement and awareness that recognises and targets the diversity of carer roles and Carers in all communities across Australia.</p> <p>Empower carer voices by maintaining a dialogue in communities that identifies, supports, and respects Carers, aligned with Member Organisations.</p> <p>Engage Carers, communities, governments, and for-purpose organisations via the Carer Network to enhance understanding of carer issues using a focused communication strategy.</p>	<p>A research agenda that creates impact and change through identifying carer needs nationally</p> <p>Enabling strategies</p> <p>Influence the direction and allocation of research funds that will strengthen the evidence base to support carer needs.</p> <p>Provide leadership in the co-ordination and dissemination of carer research funds.</p> <p>Conduct research to support carer needs that complements Member Organisations, if required.</p>	<p>Carers Australia is an effective, efficient and sustainable organisation</p> <p>Enabling strategies</p> <p>Engage and collaborate with member organisations to become a trusted partner.</p> <p>Investigate alternative revenue streams from government, for-purpose, and philanthropic sectors and/or other ethical and aligned sources.</p> <p>Focus on effective governance and strategic planning.</p> <p>Explore partnership opportunities with national and international peak bodies and think tanks, philanthropic organisations and with individual Members on identified and agreed opportunities</p>

About carers: A carer is any individual who provides care and support to a family member or friend who has a disability, mental illness, drug and/or alcohol dependency, chronic condition, terminal illness or who is frail. Carers are distinct from paid support workers who are often also called carers but are fully employed and remunerated with all the benefits of employment. Conversely, family and friend carers perform their caring duties without remuneration.

*Carers, under the Carer Recognition Act 2010, provide personal care, support and assistance to individuals who:

- Have a disability
- Have a medical condition
- Have a mental illness
- Are frail and aged